



Recruiting Gen Z, Retaining Your Best

Generational Distinctions, Media, and Cultural Solutions

Hosted by Colorado State Patrol

Located at Colorado State Patrol Academy – Carrol Hall Building
15055 S. Golden Road, Golden, CO 80401

January 5-6, 2026 • 8 AM – 5 PM

We open this two-day symposium by challenging law enforcement managers to think critically about solutions. Using current data, stats and relevant studies the instructor will begin the discussion on 1) how to successfully attract and recruit qualified applicants – including members of the minority community, and 2) how to retain your experienced officers in today's climate.

We will facilitate breakout sessions and conduct an open panel discussion, allowing participants the opportunity to weigh in with the instructors on the issues at hand. Course topics include but will not be limited to:

- Why do we have recruitment issues & officers retiring early?
- Countering the Media and Extremists: Who's Controlling the Conversation?
- How should we be hiring? What are we looking for?
- Policy considerations: Are policies disqualifying strong candidates?
- Successful systems to identify inappropriate candidates
- Selling the lifestyle – Not just a job

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REGISTRATION FEE \$495

For more information, contact Kelsey McLean at kelsey@calibrepress.com