



**IS HOSTING >>>**

# **On-Camera Media Training for LE Leaders**

**A UNIQUE SMALL CLASS**

**GET PRACTICAL, JOB-READY SKILLS YOU CAN APPLY IMMEDIATELY**



**Anastasiya Bolton**  
Broadcast Journalist



**>>> We learn by doing.**

**Anastasiya Bolton** brings training grounded in 20+ years in news, including extensive coverage of law enforcement in Colorado. Now helping agencies strengthen how they communicate with the communities they serve.

## **What you'll learn:**

**Who speaks** - and why it matters (it's not about the media)

**The power** of your response: don't turn a simple story into a negative one

**How to ensure** your story is heard - and your side is represented

**Effective vs. ineffective** messaging: what works and what doesn't

**Communicating during a critical incident:** a step-by-step guide

**Why reporters ask questions you can't answer** - and how to prepare

**Learning from real-life examples:** what went right, wrong, and why

**On-camera interview practice** with immediate feedback

**Questions >> [anastasiya@vikstorymedia.com](mailto:anastasiya@vikstorymedia.com)**

**303 653 6753 cell**

**Commerce City PD Sgt. Brandi Brunner**

**[bbrunner@c3gov.com](mailto:bbrunner@c3gov.com)**

**10 SEATS ONLY!**

**Sept. 22 & 23, 2026**

**Bison Ridge Rec Center**

**13905 E. 112<sup>th</sup> Ave.**

**Commerce City, CO 80022**

**8 a.m. - 4:30 p.m.**

**Two-Day Training \$600**



**REGISTER  
& PAY**

**<https://x.gd/K8sVY>**

